



*WEBINAR HOST*

**The Honorable Helen Giddings**  
**Chair, Women's Leadership Summit**

Helen Giddings is President of Multiplex, Inc. a specialty concessions company, which she founded in 1989. She is a past member of The Texas House of Representatives where she served for 26 years. Prior to being elected to The Texas House of Representatives, Helen was an executive with Sears. She gained expertise in Human Resources, Public Affairs and Governmental Relations as well as Retail Operations. Helen has earned a reputation as a top professional having had corporate responsibility for Human Resources and Public Affairs for an 11 state area. [More About Helen](#)



*MODERATOR*

**Dr. Cynthia Mickens Ross**  
**Speaker, Author, Coach, and Teacher**

Dr. Cynthia Mickens Ross is a Speaker, Author, Coach, and Teacher. Dr. Mickens Ross is the Senior Pastor of Path~Way to Life Center of Hope Church in Hutchins, Texas. She is also the creator and instructor of the Path~Way to Purpose® course. The copyrighted Path~Way to Purpose® course is specifically designed to coach women and men to discover and activate the greatness within. Dr. Mickens Ross recently authored her first book Path~Way to Purpose® Stories of Victory.

[More About Cynthia](#)



*PANELIST*

**Tracy L. German**  
**Owner, Cake Bar**

Tracy is a native of Augusta, Georgia and a product of a military family. During a move to Seattle, Washington, she became interested in baking and enrolled in Culinary School in the early 2000's. Tracy later relocated to Dallas, Texas where she began working for a large bakery supplier and taught retail bakery for their decorating program. As a result of being laid off, she returned home to raise her two daughters and began selling cakes out of her home while attending college. Since opening the Cake Bar, it has been the highest grossing restaurant per square foot in Trinity Groves.

[More About Tracy](#)



*PANELIST*

**U. Reneé Hall**

**Former Police Chief, City of Dallas Police Department**

U. Reneé Hall served as Chief of the Dallas Police Department from 2017 to 2020, the first woman ever to lead the organization. Previously, Hall served in the Detroit Police Department for many years, eventually becoming Deputy Chief in 2014. Hall made the move to Dallas in 2017. Hall was born in Detroit into a policing family. She earned a Bachelor of Science degree in Criminal Justice from Grambling State University, as well as two Masters of Science degrees from the University of Detroit Mercy in Security

Administration and Intelligence Analysis respectively.

[More About Reneé](#)



*PANELIST*

**Nkem Okafor**

**Founder & Principal, Vieve Enterprises**

Nkem Okafor is an award-winning business strategist and Diversity, Equity and Inclusion (DEI) leader with a gift of helping organizations develop effective business strategies and augment their impact—taking concepts from idea to implementation. After 12 years of leading strategy as a corporate executive for large multi-billion dollar organizations, Nkem decided to start Vieve Enterprises LLC to help leaders create

actionable strategic plans to grow their companies, increase their impact and confidently guide their organizations.

[More About Nkem](#)



*PANELIST*

**Feleceia Wilson**

**CEO and Co-Principal, Zoe Communications Agency**

Feleceia is an award-winning performer, speaker and entrepreneur who is passionate about community. She is the CEO and Co-Principal of the Zoe Communications Agency, a full-service strategic communications and marketing firm that helps cities, communities and organizations connect with the public in ways that work. #TeamZoeComm has built impact projects for cities and organizations like the Cedar

Hill Economic Development Corporation, the City of DeSoto, the City of Dallas, Dallas College and non-profits like WaterTower Theatre, Behind Every Door and The Polished Network.

[More About Feleceia](#)